

As seen in April 2009 issue:

Incentive

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Rymax and New Jersey Nets Honor Jim Dittman

Rymax Marketing Services, Inc. and the New Jersey Nets honored Jim Dittman, founder and president of Dittman Incentive Marketing, with the Rymax Shining Star award. The Shining Star award is presented to partners and clients of Rymax who demonstrate outstanding performance within the incentive industry.

Dittman was presented with a Baccarat crystal 3-star paperweight and plaque at center court before the NJ Nets vs. LA Lakers game at the IZOD Center on Friday, March 27, 2009.

“We chose to honor Jim specifically for his integral role in the incentive marketplace,” says Ed Rivera, senior director of national product sales at Rymax, and the award presenter. “Jim is one of the founding trustees of the People Performance Management Forum and also a past president of the Performance Improvement Council. His commitment to our industry’s ongoing research and development is invaluable.”

“I’d like to thank Rymax for the Shining Star award,” says Dittman. “The partnership between our companies has produced powerful solution-based programs for our clients with value-driven pricing.”

