

FOR IMMEDIATE RELEASE
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Dittman Incentive Marketing Launches Website for Group Incentive Travel

Dittman's new domain, DittmanIncentiveTravel.com, highlights the company's unique incentive travel programs that turn good salespeople into great ones, channel partners into friends, prospects into customers, and employees into brand champions.

Dittman Incentive Marketing, a national performance improvement and incentive marketing provider, has launched a new website, DittmanIncentiveTravel.com, highlighting the leading corporate group travel incentives that have provided 35 years of memory-making destination and event services to corporate clients. Whether clients choose Maui or Micronesia, Paris in Vegas, or Paris in France, Dittman provides an original corporate group travel experience for executives, management, and employees.

The website, <http://www.DittmanIncentiveTravel.com>, provides an inside view of the approach that sets apart a Dittman Incentive Marketing award solution. Dittman frees clients from worry, without having to give up control. Corporate clients count on Dittman to conceive brilliant events and deliver flawlessly, so client executives can act as gracious hosts, unencumbered by tedious details.

Says Jim Dittman, President of Dittman Incentive Marketing, "Our success over the years is deeply rooted in the belief that best-in-class incentive travel is the prime mover in the motivational universe. It moves minds and hearts into action that produces demonstrable ROI against ambitious goals."

Dittman Incentive Marketing partners with Fortune 500 corporations to design and deploy customized solutions that improve sales performance and employee engagement. By utilizing Dittman's expertise across finance,

healthcare, manufacturing, retail, and technology, corporations are able to maximize employee performance and channel partner performance with incentive, recognition, and rewards solutions. By communicating corporate brand values and brand promise, corporate human resources, sales, and marketing executives leverage Dittman Incentive Marketing to enhance corporate culture for a more engaged workforce.

Please visit the new website for more information, <http://www.DittmanIncentiveTravel.com>.

About Dittman Incentive Marketing

Dittman Incentive Marketing is a leading provider of incentives, rewards and recognitions programs using online software (SaaS) to help companies realize immediate ROI in motivating sales people, employees, channel partners, and customers. Our solutions include: TotalPRO® - recognition and rewards solution includes modules for peer-to-peer and manager recognition, sales incentives, referral programs, service awards, bright ideas, safety, and wellness; Great Escapes™ - individual travel incentives for sales incentives and contests with over 130 destinations; and Great Rewards™ - individual name-brand merchandise rewards. Dittman Incentive Marketing is a founding trustee of the *People Performance Forum* at Northwestern University and the Enterprise Engagement Alliance. For information: web www.dittmanincentives.com; Facebook www.facebook.com/dittmanincentives.

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